



Dear Valued Customer,

As we begin 2025, we want to take a moment to thank you for your continued partnership with Jonell Systems. Your trust and collaboration are at the heart of our mission to deliver innovative filtration and separation solutions that make the world safer, healthier, and more productive.

Over the past year, we have worked diligently to address inflationary pressures on raw materials, energy, logistics, and labor. By optimizing our supply chain, enhancing manufacturing efficiencies, and leveraging our global scale, we've minimized cost increases while maintaining the exceptional quality and performance you expect from Jonell Systems.

We are pleased to say our efforts have allowed us to hold to a 2% price increase across all product families, effective February 22, 2025.

Furthermore, we're excited to share that we will be releasing new Total Cost of Ownership (TCO) models throughout the year. Models are designed to deliver deeper insights into long-term cost savings and are expected to have a favorable impact on pricing for some of our product lines. These efforts will be supported by our new state of the art laboratory and training facility in Fort Worth, TX, as well as a recently added Value Analysis/Value Engineering (VAVE) engineer to our team who will focus on identifying cost-saving opportunities and enhancing product performance.

We remain committed to transparency and to supporting your filtration and separation needs with solutions that deliver value, reliability, and performance. If you have any questions about these changes or your specific pricing details, please reach out to your Jonell Systems representative.

Thank you for your continued partnership, and we look forward to working with you in 2025 and beyond.

Sincerely,
Jonell Systems